

Nikita Myshkin (aka heezus)

Multidisciplinary Designer with 6+ years of experience in creating compelling identity and visual communications for the culture, entertainment, and technology sectors. Proven ability to drive engagement and achieve measurable results through innovative design solutions.

nico@heez.us / heez.us

Work experience

Graphic Designer / Freelance / Apr 2019 – Present / Working independently, I deliver branding and visual design across [music, edutainment, and culture](#). Notable work includes [FestTech](#) with 1M+ reach and 7K+ attendees, a sold-out [graphic novel cover](#) on pre-orders, and [pitch decks](#) that boosted deal closures 5x.

Marketing Graphic Designer / Moscow Music School / Jan 2024 – Present / I work as marketing designer at [Moscow Music School](#), producing visuals for social media, events, and campaigns. In 2024, my work helped double the school's online reach and contributed to meeting student enrollment benchmarks across all programs.

Art Director / Lurmish / Jun 2019 – Present / As art director for the music band [Lurmish](#), I oversee the visual direction for their music eras, including album artwork, packaging, merchandise, and promo assets. I work closely with the band to craft a cohesive aesthetic aligned with their evolving sound and narrative.

Lead Graphic Designer / Akademia Zvuka / Dec 2022 – Jan 2025 / At Akademia Zvuka, I led the design of visual identities and graphic materials for [Music Factory](#) and [Zvuchi Gromche](#). My efforts attracted 5K+ applicants and supported 200+ residents, contributing to over 7M streams of music created and promoted through these projects.

AR Designer / Doing Great Agency / Jul 2019 – Jul 2022 / At Doing Great Agency, I created [AR experiences](#) for celebrities, brands, and events, reaching 25M+ users across social media. My work included developing custom face filters, immersive environments, complex minigames, and brand activations merging real and virtual worlds.

Hard skills

Adobe Creative Cloud Suite, Figma, Blender, Cinema 4D + Redshift, Midjourney / OpenAI, Marvelous Designer, Substance Painter, TouchDesigner, HTML, CSS, JS, C++
branding & identity, typography & layout, social media, packaging design, collage, motion design, 3D, web design

Soft skills

Visual storytelling, creative problem-solving, attention to details, communication & collaboration, adaptability, receptiveness to feedback

Languages

English (advanced), Russian (native), French (elementary)

Education

Saint Petersburg Electrotechnical University "LETI" / Infocommunication technologies and communication systems, 2019

California Institute of the Arts / Fundamentals of Graphic Design online program, 2023